



MARKET FOCUS

Introducing the Mortgage Quest WebDesk

Overview

The Mortgage Quest WebDesk provides a computing environment that is safe, secure and optimized for performance on the Internet. It provides access to Mortgage Quest and Microsoft Office in a familiar Windows environment from anywhere you have Internet access and a browser. Everything is delivered to you, fully supported from a secure data center. Best of all, the Mortgage Quest WebDesk eliminates time wasted dealing with computer issues, giving you more time to increase sales.

Advantages

The primary advantage of the Mortgage Quest WebDesk is remote access via the Internet. It gives you a centralized location for Mortgage Quest and Microsoft Office that you can access from work, home or on the road. If you have remote loan originators, the Mortgage Quest WebDesk gives you a centralized marketing and CRM solution via the Internet. This allows you to track loan originator performance and control lead distribution remotely.

The Mortgage Quest WebDesk contains only the best of breed software components, such as Microsoft Office, that operate in a Windows environment. Unlike other Internet systems, you are not forced to learn non-standard, proprietary software that is difficult to use.

The Mortgage Quest WebDesk has superior performance because only the latest hardware and software are used in an optimized environment. In fact, most people find that the Mortgage Quest WebDesk performs faster than the software running on their desktop computers.

Market Focus, Inc. has been developing Mortgage Quest since 1992. We are the experts in implementing and supporting Mortgage Quest and Microsoft products for thousands of loan originators. The Mortgage Quest WebDesk allows us to provide a higher level of support because we will be managing all application upgrades and maintenance tasks. Also, as a member of the Microsoft Partner Program, we have access to the latest Microsoft products and services. Market Focus, Inc. becomes your external IT department for the Mortgage Quest WebDesk and gives you more time to increase sales.

Advantages of the Mortgage Quest WebDesk:

- Centralized marketing and CRM system accessed from anywhere via the Internet
- Best of breed and feature-rich software components
- The most current hardware
- Optimized to run Mortgage Quest and Microsoft Office
- Accessible from any type of computer
- Fully managed software environment
- Expert implementation and support services

Components

The Mortgage Quest WebDesk consists of state-of-the-art hardware and software components, optimized to provide the best possible performance and data security. The software components include:

- Mortgage Quest
 - Loan Origination Software Interface Module, including Calyx, Encompass, and other systems.
 - ACT! Interface Module (version 6.0 or earlier)
 - Email Marketing Module
 - Outlook Interface Module
- Microsoft Office 2003
 - Word
 - Outlook
 - Excel
 - PowerPoint
- Antivirus Software
- Microsoft Windows Server 2003

Data Center

Market Focus, Inc. has contracted with Aplus.net in San Diego, California to provide the WebDesk Data Center facilities. Aplus.net provides all Internet communications, data security, environmental controls and disaster prevention and recovery. These services are monitored 24 hours a day, 7 days a week. Aplus.net has provided Internet business services since 1995 and currently serves over 200,000 small to medium size businesses.